



1234 Main StXXX
City, ST 12345 XXXX

*A special invitation to active investors
in the [[City]] area.*

**Learn the techniques of professional traders in a
complimentary half-day workshop unlike anything you've ever experienced.**

**FREE admission is limited to the first 25 who reply.
Call now: (888) 834-8418 and mention your reservation no. 12345**

Dear Joseph Worthington:

Imagine, for a moment, what investing would be like *if you knew you could not fail*. Never again would you sell a winning position too soon—or hold onto a loser far too long. You'd make decisions based on what you know you *should* do, rather than what your emotions *tell* you to do.

That may sound like an impossible dream, but here's the next best thing: our Power Trading Workshop. In just 4 hours, you'll learn how you can put fear and emotion aside and trade like a professional—with far greater profit potential. A \$199 value, this intensive course is FREE when you mention your reservation number above.

You see, when you earn your daily living as a trader like I do you can't afford to get sidetracked by your emotions. Our "secret" is a willingness to meet the market on its own terms—and make decisions based on practical trading experience instead of hopes and fears.

The good news is, these professional trading skills can be *learned*, as long as you're willing to put aside your own superstitions, as well as everything you've been told by your broker or the media. In fact, by the time the workshop concludes, you'll know dozens of new techniques to gain market insight—for active trading, or for a better understanding of your current portfolio. Including:

- How to study the rhythm of the market and spot trends that even the savviest investors miss—then pounce at exactly the right moment for maximum gains.
- How to make volatility your friend—and capture your biggest gains in unstable markets where others panic or run for the sidelines.
- How to get vastly more market visibility with Level II trading (including a *live* demonstration in real time)—and see market moves as they happen.

Please read on . . .

- Answers to your questions from the experts—including specific perspective on positions you now hold.
- And much more . . . and did I mention, the entire workshop is FREE?

**The key to success at Online Trading Academy:
Learn from the professionals, so you can trade like a professional.**

Online Trading Academy evolved from the largest trading room on the U.S. West Coast, into a global educational institution with locations from Dallas to Dubai. Ten years later, we've graduated more than 5,000 seasoned traders who know the only way to learn successful trading is to do it—with their own workstation, under the guidance of a skilled instructor who is also a professional trader.

What's more, we allow students to make live trades with our money. That's right. We pay the commissions, we absorb any losses—**so our students really can live the dream of putting aside their emotions and building their skills and their confidence without fear of failure getting in the way.**

Obviously, we couldn't make this offer if we weren't pretty confident ourselves. Online Trading Academy may offer a radically different approach to investor education—but believe me and take it from our graduates, it works!

You'll find out more about our advanced classes during your Power Trading Workshop. Most likely, you'll get to meet some of our continuing students as well. Unlike our competitors' courses taught in hotel ballrooms, Online Trading Academy offers a collegial environment where graduates may return to repeat their training whenever they want a refresher course—at absolutely no cost, for life.

It all begins when you attend the Power Training Workshop. **A \$199 value, it's FREE to you through this personal invitation.** Call toll free (888) 841-8418 today with your reservation code. Plus as an attendee, you'll receive our *Essential Trading* double CD set—a \$99 value—as your gift for attending this powerful workshop.

Sincerely,



Mike McMahon
Lead Instructor, Online Trading Academy

P.S. How do professional traders make profits when others fail? You're invited to find out their "secret" at our Power Trading Workshop. We'll even buy you lunch! To take advantage of this FREE opportunity, call free (888) 841-8418 today.